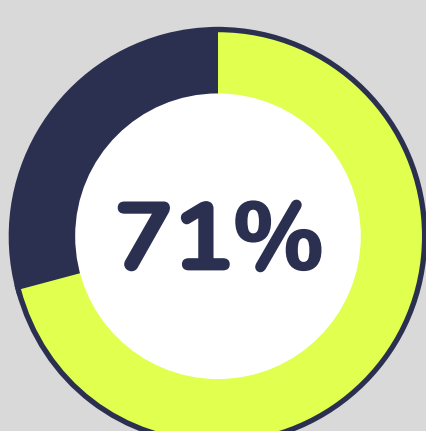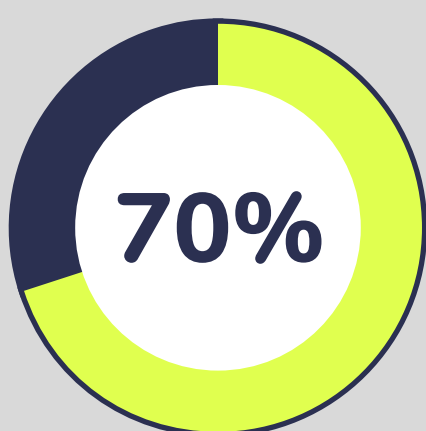psacertified™

Connected with Confidence: Rich Edge and Industrial Device Security

A unique insight on consumer device security trends, barriers and opportunities from over 1200 decision-makers.
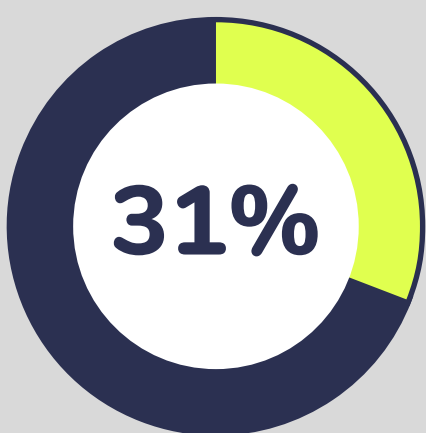
Embracing Upcoming Regulations: A Positive Shift

71% view **new device security regulations as a positive move** for the industry

70% believe regulation **must be better defined**

31% highlight the current fragmentation of standards and regulations as a **top barrier to implementing stronger security**

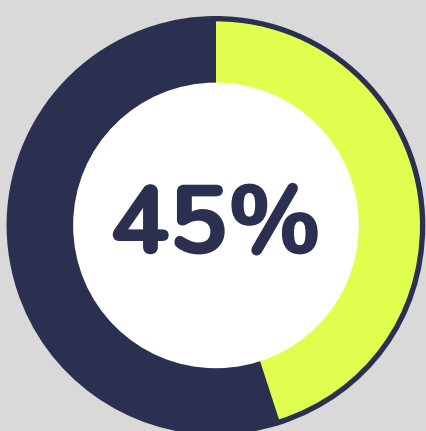## Rising Dependence on Edge Devices and AI for Data Processing

86% of companies **use edge computing technology today, or plan to deploy it in the next two years***
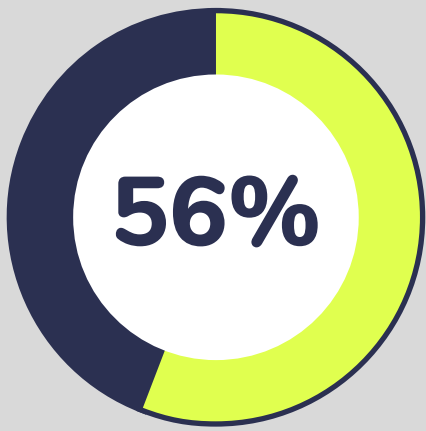
*According to Beecham Research

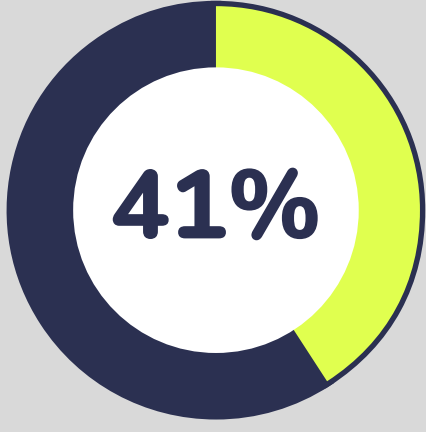## Overcoming Innovation Barriers: Addressing the Cost Factor

31% in the rich edge and industrial market identify **additional cost as the top barrier to implementing stronger security**

45% Amongst those citing cost say it is **due to a lack of money to invest in research and development**

56% think they are **investing enough into device security**

41% saying they believe they **should invest more**