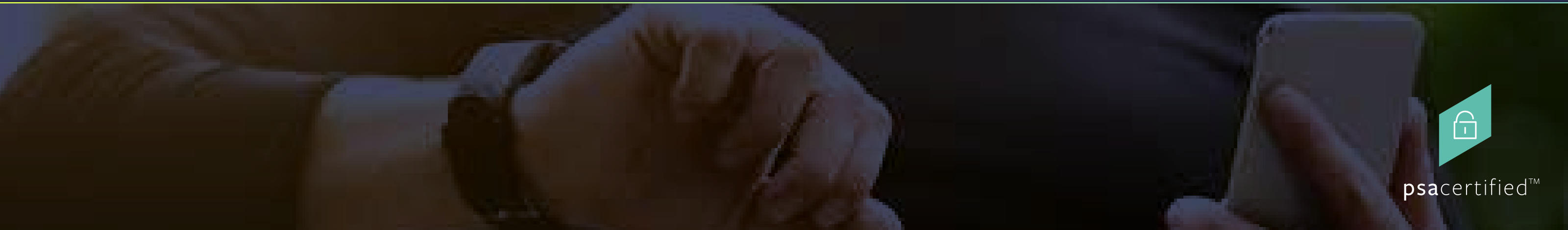


Navigating the Fragmented Security Landscape for Secure Hardware Design



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When we look at security, we see the links in the chain of security. There are a lot of similarities to sports teams. Just like baseball, security is going to have strengths and weaknesses, and you're only as strong as your weakest link in the chain.



Wayne Dragon, Global Technical Solutions Manager, Arrow Electronics



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If you look at companies that are already in regulated spaces, they typically have a team that have the business processes. What really scares me are the startups that don't have the maturity and they're fielding products because they're not budgeting for it, and they don't know how hard it is.



Philip Attfield, CEO, Sequitur Labs





I have been talking to various OEMs globally, and one of the topics which keeps coming up is fragmentation around standards and regulation. There is a serious need of defragmentation around this landscape of standards and regulation.



arm

Anurag Gupta, Director of Business Development, Arm, a PSA Certified co-founder



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My fundamental, number one job is to create the right requirements for the chips we're going to make – the security of our customers rely on that. We consider the regulatory environment, the industry standards, all feed into it.



Erik Wood, Product Marketing Director,
Infineon



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It's key to have some core capability, core functionality that can be applied to different ecosystems and requirements. PSA Certified is one great example of that because that security evidence comes from the core.



Carlos Serratos, Senior Director Strategy, Policy and Advocacy, SGS Brightsight, a PSA Certified co-founder



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